

GWTTTRA Board Meeting (Minutes)

March 22, 2007

Seattle, Washington

President Kathleen Andereck called the meeting to order at 4:21 PM (Pacific).

Board Members Present: Kathleen Andereck, Dave Williams, Dogan Gursoy, John Hope-Johnstone, Norma Nickerson, Vinod Sasidharan, Wendy Kheel, Claudia Jorowski, Bobbie Patterson, Gina Zozaya

Members Present: Duane Coughlan, Chuck Goeldner, Rick Cane, Kara Graus

Kathy Andereck reviewed the minutes of the Dublin GWTTTRA Board Meeting

>Approval of minutes

-Motion to approve by C. Jurowski

-Seconded by J. Hope-Johnstone

Gina Zozaya reviewed treasurer's report

>Approval of report

-Motion to approve by V. Sasidharan

-Seconded by J. Hope-Johnstone

Kathy Andereck reported on Board Members' Retreat in Mesquite, Nevada

>Audit reports

>Replacement of Board Members

-GWTTTRA Representatives from specific States needed for good mix

-Invitation to W. Kheel, B. Patterson, and D. Gursoy

>Need for GWTTTRA Officer and Board Member job descriptions/responsibilities

Kathy Andereck provided update on GWTTTRA and Hawaii Chapter alliance

>Discussion with Hawaii chapter regarding merger and strategic alliance with

GWTTTRA is ongoing

Kathy Andereck presented new audit procedures for GWTTTRA

- >New financial procedures in place to prepare for audit

 - Bank statement sent to K. Andereck for initials, then sent back to G.

 - Zozaya for filing and preparation of GWTTTRA report and tax forms

 - GWTTTRA corporate reports maintained by J. Hope-Johnstone

 - *GWTTTRA listed as corporation in Idaho

 - ~Originally listed by University of Idaho

Claudia Jurowski presented Board Nominees for 2007-2010

- >James Kampas, Director of Tourism Marketing

 - West Hollywood CVB

- >Norma Nickerson, Director, Inst. For Tourism and Rec. Research

 - University of Montana

- >Alan Hogenauer, Associate Professor, Director, Center for Travel and Tourism

 - Loyola Marymount University

- >New nominations are requested for April ballot

John Hope-Johnstone (re)unveiled new GWTTTRA website

- >Reflects content on international (TTTRA) website

- >Paypal account to streamline GWTTTRA conference payment

- >J. Hope-Johnstone compensated for web-development and web-mastering

 - Waiver for conference

- >Discussed new website features (member profile, tourism news, symposium)

 - In future, website is intended to accommodate both hotel/meeting
booking

- >Membership list is in .pdf format

 - R. Cane suggested listing only agency name on membership list

*Listing member information is in conflict with TTRA policies

~Membership information only available to special
membership categories

>J. Hope-Johnstone requested Board Member input relating to new website

-Board Member suggested to expand GWTTRA acronym on website to
read "Greater Western Travel and Tourism Research Association," for
public who do not know the expansion of GWTTRA

Dave Williams reviewed site selection process for 2007

>Seattle CVB was not adequately cooperative in terms of helping facilitate the
GWTTRA conference

-Board Members expressed Seattle CVB's lack of professionalism

>More promotion conducted to encourage greater conference participation

>Suggested sending place ideas for 2008 GWTTRA Conference to entire
GWTTRA list asking for RFPs for choosing particular site

-R. Cane suggested sending RFP to 3-4 short-listed potential sites

-C. Jurowski recommended listing 3-4 States where GWTTRA has not
met in a long time

-N. Nickerson identified Montana and Wyoming as States where
GWTTRA has not been hosted in a long time

>D. Williams agreed to send email to members from Idaho, Montana, and
Wyoming to solicit RFPs for GWTTRA 2008

Rick Cane provided International TTRA update

>Chapter rebate has become big issue

-Internal audits required for 503 (c) designations

-Getting rid of rebates might alleviate audit situation for chapters

>Slate of elections will be released soon

-Five candidates for three board members

-C. Jurowski inquires about nomination process

*R. Cain indicates that regional ballots are examined to make sure regional candidates are professionally balanced (vendors, DMOs, academics)

>Las Vegas TTRA Conference coming along well

-All sessions have been slotted

-Book rooms early for \$149 per night rate at Ceasar's

*First night charged to credit card at time of booking

-Ceasar's has allotted TTRA 600 hotel room nights

>TTRA conducted membership survey

-K. Andereck requested sharing of findings on March 23rd, 2007

-Professional marketing firm hired to refine materials

*Membership and sponsorship brochures, Call for Papers

>Site-selection for 2009 TTRA is currently in progress

-Dublin turnout included 175 North American participants

-Hawaii is bidding for 2009 TTRA

President Kathleen Andereck adjourned the meeting at 5:40 PM

Meetings recorded and submitted by:

Vinod Sasidharan, Secretary

GWTRA