

## **Board Minutes**

### **GWTTRA Annual Board Organization Meeting**

**Montreal, Canada**

**June 20, 2004**

#### **21 people were present:**

Present: Richard Perdue, Sarita Skidmore, Dave Williams, Larry Friedman—NV, Kristin Hunt, John Hunt, Rick Cain—NFO/Plog/TNS, Stephan Mayo, David Peterson, Chris Cordova-NM, Ed Sugar—CA, AnnDee Johnson, Kathy Andereck—AZ, Dean Runyan—Dean Runyan Associates, Claudia Jurowski—AZ, John Hope-Johnstone--OR, Gina Zozoya, Scott Russell—NV, Norma Nickerson—MT, Skip Hull—CIC Research

Guests: Dan Erkela, TTRA board member

John-Hope-Johnstone welcomes everyone at 11:11am

M/M/S/A to approve the minutes as read by John.

Gina Zozaya moved, Norma Nickerson seconded. John-Hope-Johnstone called for vote: unanimous.

Gina Zozaya: Handed out a financial summary report for the first six months of 2004. The report lists a current checking account balance of \$3,825.42 and a money market account with a balance of \$10,000. Total assets are currently \$13,825.42. There are no liabilities. Revenues to date for 2004 are \$4,325 which included \$2,075 in chapter membership rebates from the national TTRA and \$2,250 in registration

fees for the Phoenix conference held in February. Expenses to date were \$3,902.37. Most of the expenses to date were associated with hosting the February conference in Phoenix. The bank charges were removed after discussions with the bank. Net income to date is \$422.63.

Gina Zozaya: Our financial situation is basically everything is doing O.K. Nothing pressing is happening. Gina reported that GWTTRA has about \$4,000 revenue per year and expenses are about the same as should be expected for a nonprofit operation.

John Hope-Johnstone: Called for a motion to approve the financials. Norma Nickerson moved to accept the financials as reported. The motion was seconded by Scott Russell.

There was no discussion and the vote was unanimous to accept the financial report as presented.

Election of New Board Members:

The members elected Jacalyn Neely, Dave Williams, Vinod Sasidharan, Michael Simone and Norma Nickerson to the board of directors for three year terms.

John Hope-Johnstone: Thanked Scott Russell for his support and help. He congratulated him on his new responsibilities on the national board. John-Hope-Johnstone then extended his welcome to the new TTRA board members:.

The following officers were elected: Claudia Jurowski, President, Kathleen Andereck, Vice President, Skip Hull, Secretary, and Gina Zozaya, Treasurer

Claudia Jurowski fist action as President was to give John-Hope-Johnstonean award as outgoing President

John-Hope-Johnstone reported that Hawaii would like to be the host of the next March chapter annual conference meeting.

Norma Nickerson: Hawaii has the same issues as the Western states, it seems like a fun place and this might help to involve them further in GWTTTRA.

Members agreed to work with the Hawaii chapter and hold the next professional development seminar in Hawaii.

The following committees were formed:

Kathy Andereck will be Professional Development chair: Sarita Skidmore, Ed Sugar, and AnnDee Johnson agreed to help with the professional development committee.

John Hope-Johnstone discussed the general responsibilities and objectives of professional development.

Membership Committee: Rick Cain, Chair Linda Waterman. and Scott Russel and Gina Zozaya

Communication: John Hope-Johnstone (chair) Stephen Meyer and David Peterson David Williams.

There was some discussion here about website development and newsletter.

Norma Nickerson: Stated that we need a long range planning meeting because it has been many years since a meeting was held to look to the future and try to develop and vision and plan for what we would like the organization to be. How we should do things and determine where we can go for the future?

John: Suggested that Hawaii would be a great location for the long range planning meeting.

General discussion of who could attend.

Meeting could be open to everyone.

Norma Nickerson: I will be happy to be in charge of the process of the agenda and facilitating the long range planning meetings. Emails to members to get input, what are the benefits, what do you want, where do you want to go.

Claudia Jurowski: Suggested that there could also be discussions of professional development at the long range planning meeting.

Rick Cain: Raised the question as to why we have so many members in GWTTTRA, but so few that are active. Our chapter has the fewest active members of all the TTRA chapters.

Larry Friedman: It is the large western state that creates a geographical problem for attending these meetings and being more active in GWTTTRA.

Claudia Jurowski: What brings the members to become active? We may need someone paid to work on membership(?)

Kristin Hunt: The TTRA membership is part of a social group, a community. Networking is important. We should focus on the social function and call it a party to help create additional involvement. This would improve attendance.

Scott Russell: Professional Development needs a professional name for functions and would not get approval for trips for something that was called a party.

John Hunt: This chapter takes in a large geographic area, but you could do smaller sub-area or state meetings. You could do a small informal meeting in Denver, Albuquerque, or Phoenix.... anywhere except Montana.

Ed Sugar: To improve GWTTTRA involvement Ed suggested that an adjunct meeting at the Las Vegas MRA conference could provide an accessible central location that many people may be able to attend.

David Peterson: New Mexico had an adjunct meeting as part of their state meeting that brought people from even surrounding states to discuss tourism issues common problems

Claudia Jurowski: This is a good idea to tie together more opportunities for bringing people to a meeting location that could improve involvement in GWTTTRA

Sarita Skidmore: Talked about more ideas to help bring in other people into TTRA

Claudia Jurowski: closing statement Thank you for attending. Meeting is adjourned.

Respectfully Submitted,

Skip Hull

Secretary

GREATER WESTERN CHAPTER