



Minutes 11/10/16 Teleconference

GWTTTRA Board Meeting - Conference Call

Ken, November 10, 2016 3 pm PST meeting called to order.

Attendees:

John Hope-Johnston, Manager

Ken Bartkus, President

Jennifer Griswold, VP & Chair of Conference Committee

Byron Marlowe, Secretary

Geng-Qing "Christina" Chi, Treasurer

Dogan Gursoy, Past President

Dave Bratton

Eric Kerr

Mitch Nichols

Chuck Goeldner

Frank Loukrezis

Jill Reynolds

Matthew Stone

Michael Simone

Seyhmus Baloglu

Agenda

I. Welcome

Welcome from John, announcement of the attendees.

II. Approval of Minutes

III.

Jennifer, introduced and an approval of the minutes needed.

Dogan, needs copy of the minutes. Not included in the meeting. Shelve the meeting minutes from Vail, CO. to be shared at next meeting.

IV. Board Business

Ken, thank you to board members whose terms are expiring at the end of 2016.

John, describes the process of election of board members.

Ken, any objections to the same process for election of board members? None given. Process with remain the same.

John, board term dates were changed at international level and board terms are not the same as previous.

Ken, board members who would like to continue to serve please let it be known. If new nominations are made by current board consideration should be given to those names.

John, typically the board has committee member who leads this process (Dr. Jurowski) previously.

Christina, need for an update of the board list etc...Please send email to John if any updates are needed.

Jill, have we met the new TTRA standard for board appointments? Dates, terms etc....additional 6 months?

Jennifer, suggests we change in the by-laws to meet the TTRA financial year.

John, great suggestion.

Ken, review the bylaws and what we could do in respect to terms. Create a white paper, get it to the board on recommendation for terms.

V. Conference

Ken, introduces Jennifer who is conference committee chair

a. 2018 conference location*

Jennifer, after proposes that Seattle is location for the

John and Mitch support

All in favor = All

Nay = None

Jennifer, communicates on speakers

1. Contact with Tesla, looks like self driving car talk potential.
2. Contact with Andrew S., Skift writer on the impact of tourism in Iceland. he has not contacted us back.

3. Frank and I are determining whether someone from a theme park would be a good fit, Mitch in support.
4. Matthew Stone - confirmed as a food travel speaker.
5. Academic session - President Ken Bartkus & Secretary Byron Marlowe have agreed to be chairs of the Academic Presentations. Split academic presentations for both days.

ii. Events

1. Shark tank event -

Dave Bratton introduces this idea, young students or recent grads to propose applied research. Have a committee vote on separate proposals; winner to have a prize given. Dave willing to support. Promotion? Yes, TTRA international. Need to get the word out on the webpage.

Christina, how will we share. If we select individuals (groups) to get to the conference. Dave supports and Christina supports this as well. Gives incentive to the students to submit.

Jennifer, thinking that middle to late January for submissions.

Christina, What costs would we need to cover, flights and hotel minimum.

Byron, deadline dates for the Shark Tank needed, include in one announcement and with academic call.

2. Governor's Mansion

Jennifer, dinner at the Governor's mansion, hopes to have Lt. Governor or Governor attend dinner or conference.

3. Splitting up academic sessions throughout the two day conference

Jennifer, attempt to be more applied to the travel and tourism community.

Break outs during the first and second day's academic session and move to have a more specific panel of researchers and simultaneously share with practitioners how they may apply research in their place of business.

First day to have (2) academic sessions

Second day to have (2) academic sessions

Panels - TBD

John, two points, questions. Web site, need to refresh. Is there a sponsorship committee? Jennifer to oversee the committee. Dave, suggestion to make the ask for the vendors from a direct user of their products.

Ken, last comments? Meeting adjourned. 3:50 PM. 11/10/2016

Conference Committee members not present

Jacob Jorgenson

Franciscus Loukrezis